



# CABLE HALL OF FAME

THURS, APRIL 29, 2021 • ZIEGFELD BALLROOM • NEW YORK CITY

## SPONSORSHIP INFORMATION

Induction into the Cable Hall of Fame is one of the industry's highest and most exclusive honors. The Cable Hall of Fame celebration attracts a global audience of high-level executives from all segments of the industry. Consider putting your company in front of this elite group with one of our event sponsorships.

### **All sponsors** receive the following primary benefits:

- Logo inclusion on all 2020 Cable Hall of Fame webpages and on all Cable Hall of Fame email blasts.
- Admission to the VIP Cocktail Reception for your table and/or ticketed guests within your sponsorship package.
- Admission to the After Party for your table and/or ticketed guests within your sponsorship package.
- Recognition as a Cable Center donor.
- One 2020 Cable Hall of Fame commemorative hardbound yearbook with honoree headshots, bios, and exciting photos of the event.

### **All sponsors at \$30,000 level or higher** receive the following additional benefits:

- Logo inclusion in all Cable Hall of Fame advertising and promotions.
- A rotating ad in the dinner slideshow (must be received by **April 12, 2021** for inclusion).
- Two 2020 Cable Hall of Fame commemorative hardbound yearbooks with honoree headshots, bios, and exciting photos of the event.



## MARQUEE SPONSOR

**\$70,000**  
(EXCLUSIVE)

The premier presenting sponsorship designed to provide maximum visibility for your company.

The MARQUEE SPONSOR receives all the primary and additional benefits, plus:

- Two GOLD TABLES (total table value \$60,000) for 10 guests each, plus admission to the VIP Cocktail Reception and After Party.
- Prominent company name and logo on Ziegfeld Ballroom exterior marquee (logo must be received by **April 12, 2021** for inclusion).
- Company recognition during dinner.
- Recognition in the 2020 Cable Hall Of Fame hardbound yearbook including logo and 30-word message (must be received by **April 20, 2021** for inclusion).
- Opportunity to air a 30-second video to open the induction celebration (supplied by sponsor and subject to prior review. Must be received by **April 12, 2021** for inclusion).

## GLOBAL SOLUTIONS SPONSOR

**\$60,000**  
(EXCLUSIVE)

Recognition of your company's efforts in providing solutions that connect the industry globally.

The GLOBAL SOLUTIONS SPONSOR receives all the primary and additional benefits, plus:

- Two tables at the event, a GOLD TABLE and a SILVER TABLE (total table value \$55,000) for 10 guests each, plus admission to the VIP Cocktail Reception and After Party.
- Opportunity to air a 30-second video during the celebration (supplied by sponsor and subject to prior review. Must be received by **April 12, 2021** for inclusion).

## LEGACY SPONSOR

**\$55,000**  
(EXCLUSIVE)

Have your company's place in our great industry recognized by the people who made its thriving present and brilliant future possible.

The LEGACY SPONSOR receives all the primary and additional benefits, plus:

- Two SILVER TABLES (total table value \$50,000) for 10 guests each, plus admission to the VIP Cocktail Reception and After Party.
- Company recognition during dinner, with a rotating digital ad (must be received by **April 12, 2021**).

## AFTER PARTY SPONSOR

**\$45,000**  
(EXCLUSIVE)

Promote your company and brand(s) to dinner guests and others immediately following the Cable Hall of Fame celebration, as everyone socializes in style and enjoys after-dinner drinks and treats.

The AFTER PARTY SPONSOR receives all the primary and additional benefits, plus:

- A GOLD TABLE (value \$30,000) for 10 guests, plus admission to the VIP Cocktail Reception and After Party.
- Company recognition from the stage during the event as the After Party Sponsor.
- Prominent signage at the After Party (logo must be received by **April 2, 2021** for inclusion).
- Opportunity for sponsor to customize After Party.

## COCKTAIL RECEPTION SPONSOR

**\$45,000**  
(EXCLUSIVE)

Your company's opportunity to stand out and kick off one of the industry's most prestigious "must attend" annual celebrations.

The COCKTAIL RECEPTION SPONSOR receives all the primary and additional benefits, plus:

- A GOLD TABLE (value \$30,000) for 10 guests, plus admission to the VIP Cocktail Reception and After Party.
- Prominent signage at the VIP Cocktail Reception and Cocktail Reception (logo must be received by **April 2, 2021** for inclusion).
- Company logo on the cocktail napkins during the receptions.

## YEARBOOK SPONSOR

**\$30,000**  
(EXCLUSIVE)

Be a part of our industry's legacy. Feature your company's name and logo prominently on the back cover of our beautiful hardbound 2020 Cable Hall of Fame yearbook, which includes exclusive honoree biographies and exciting memorable photos of the evening.

The YEARBOOK SPONSOR receives all the primary and additional benefits plus:

- A SILVER TABLE (value \$25,000) for 10 guests, plus admission to the VIP Cocktail Reception and After Party.
- Company recognition with name and logo on the back cover of the yearbook (logo must be received by **April 20, 2021**).
- One additional 2020 Cable Hall Of Fame Commemorative yearbook.

## INTRAPRENEURSHIP ACADEMY (IA) SCHOLARSHIP SPONSOR

**\$30,000**  
(6 AVAILABLE)

Celebrate the industry at the Cable Hall of Fame, while developing a future leader.

The IA SCHOLARSHIP SPONSOR receives all the primary and additional benefits, plus:

- A BRONZE TABLE (value \$20,000) for 10 guests, plus admission to the VIP Cocktail Reception and After Party.
- One seat in a 2020 or 2021 Intrapreneurship Academy Class to be used by purchasing organization (or seat can be donated back to The Cable Center, who will select a scholar in the organization's name).
- Recognition as Scholarship Sponsor during the IA classes with attending scholar.
- Logo recognition on IA page of website through 2021.



## CENTERPIECE SPONSOR

**\$30,000**  
(EXCLUSIVE)

Make a colorful impression on the guests during dinner and the induction ceremony with your company's sponsorship of our table centerpieces.

The CENTERPIECE SPONSOR receives all the primary and additional benefits, plus:

- A BRONZE TABLE (value \$20,000) for 10 guests, plus admission to the VIP Cocktail Reception and After Party.
- Company logo on the centerpieces at the table.

## DINNER MENU SPONSOR

**\$25,000**  
(EXCLUSIVE)

Share the spotlight alongside a delicious meal.

The DINNER MENU SPONSOR receives all the primary benefits, plus:

- A BRONZE TABLE (value \$20,000) for 10 guests, plus admission to the VIP Cocktail Reception and After Party.
- Prominent company logo on dinner menu at each place setting (logo must be received by **April 2, 2021** for inclusion).

## WINE SPONSOR

**\$25,000**  
(EXCLUSIVE)

A spirited toast to the company that sponsors the wine served during this special dinner. Cheers!

The WINE SPONSOR receives all the primary benefits, plus:

- A BRONZE TABLE (value \$20,000) for 10 guests, plus admission to the VIP Cocktail Reception and After Party.



## GLOBAL INNOVATION SPONSOR

**\$20,000**  
(EXCLUSIVE)

Show your company's support by celebrating the global industry innovators who continue to transform our future.

The GLOBAL INNOVATION SPONSOR receives all the primary benefits, plus:

- Five PATRON PASS TICKETS (total ticket value \$10,000) to the VIP Cocktail Reception, dinner, and After Party.
- Select seating at the Cable Hall of Fame dinner and induction ceremony.

## ENTREPRENEURIAL SPIRIT SPONSOR

**\$15,000**  
(4 AVAILABLE)

Exclusive offer for independently-owned companies with fewer than 100 employees. Show your support of the entrepreneurial spirit that continues to make the cable business a great American success story.

Each ENTREPRENEURIAL SPIRIT SPONSOR receives all the primary benefits, plus:

- Five PATRON PASS TICKETS (total ticket value \$10,000) to the VIP Cocktail Reception, dinner, and After Party.
- Select seating at the Cable Hall of Fame dinner and induction ceremony.
- Recognition from the stage during program.

## CHAMPAGNE SPONSOR

**\$20,000**  
(EXCLUSIVE)

Pop the bottle and toast the Cable Hall of Fame honorees!

The CHAMPAGNE SPONSOR receives all the primary benefits, plus:

- Four individual tickets (total ticket value \$4,800) to the VIP Cocktail Reception, dinner, and After Party.
- Company recognition from the stage during the champagne toast featuring the newly inducted and past Cable Hall of Fame honorees.

## DESSERT SPONSOR

**\$15,000**  
(EXCLUSIVE)

Be the company that brings the dinner to a very sweet and tasty conclusion!

The DESSERT SPONSOR receives all the primary benefits, plus:

- Four individual tickets (total ticket value \$4,800) to the VIP Cocktail Reception, dinner, and After Party.
- Recognition on dinner menu.

## SLIDESHOW SPONSOR

**\$7,500**  
(2 AVAILABLE)

Give your company visibility to the industry's top executives as they network and dine before the induction ceremony.

The SLIDESHOW SPONSOR receives all the primary benefits, plus:

- Two individual tickets (total ticket value \$2,400) to the VIP Cocktail Reception, dinner, and After Party.
- Rotating slide completely dedicated to sponsor to appear during slideshow. Dinner slideshow lasts approximately 30-40 minutes (slide must be received by **April 12, 2021** for inclusion).

## PROMOTIONAL SLIDE

**\$4,000**

Rotating slide dedicated to sponsor to appear in dinner slideshow. Dinner slideshow lasts approximately 30-40 minutes (slide must be received by **April 12, 2021** for inclusion).

FOR MORE INFORMATION ABOUT THE SPONSORSHIP OPPORTUNITIES FOR

**2020 CABLE HALL OF FAME**

PLEASE CONTACT THE DEVELOPMENT OFFICE:

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THE **CABLECENTER**