



# CABLE HALL OF FAME

MONDAY, NOVEMBER 15, 2021 • 8PM ET • NOW VIRTUAL

PREMIERING ON **C-SPAN3**

## 2021 SPONSORSHIP INFORMATION

Induction into the Cable Hall of Fame is one of the industry's highest and most exclusive honors. The Cable Hall of Fame celebration attracts a global audience of high-level executives from all segments of the industry. Consider putting your company in front of this elite group with one of our event sponsorships.

- **All sponsors receive the following primary benefits:**

- Logo inclusion on the Cable Hall of Fame website and in all Cable Hall of Fame email blasts and advertisements.
- Recognition on the sponsor page in the Cable Hall of Fame special commemorative printed program. 700 quantity.
- Recognition in the credits during Cable Hall of Fame Presentation featured on C-Span 3 on November 15 and available for view simultaneously on C-SPAN.org. Additionally, the production be featured in the C-SPAN Video Library and available for on demand viewing immediately following the event.
- Recognition as a Cable Center donor.

- **All sponsors at \$15,000 level or higher receive the following additional benefits**

- Additional special recognition during Cable Hall of Fame presentation featured on C-Span 3.

- **All sponsors at \$35,000 level or higher receive the following additional benefits:**

- Additional special recognition during Cable Hall of Fame Presentation Featured on C-Span 3.
- Congratulatory full-page ad in the Cable Hall of Fame printed program.

## 2021 SPONSORSHIP PACKAGES

**SPECIAL COMMEMORATIVE  
PRINTED PROGRAM  
SPONSOR** **\$30,000**  
(EXCLUSIVE)  
**SOLD**

Be a part of industry legacy. Feature your company's name and logo prominently on our beautifully printed program which includes honoree biographies and additional information about the Cable Hall of Fame. 700 quantity.

*Up to 2 guests to attend the celebration dinner on November 15, 2021 at The Cable Center, Denver, CO.\*\**

**UNDERWRITING  
SPONSOR** **\$35,000**  
(4 AVAILABLE)

Recognition of your company's support for one of the four 15-minute segments during the Cable Hall of Fame Presentation on C-SPAN 3, airing on C-SPAN 3 on November 15 and available for view simultaneously on C-SPAN.org. Additionally, the production be featured in the C-SPAN Video Library and available for on demand viewing immediately following the event.

*Up to 2 guests to attend the celebration dinner on November 15, 2021 at The Cable Center, Denver, CO.\*\**

**CATALYST  
SPONSOR** **\$40,000**  
(EXCLUSIVE)

Celebrate both the entrepreneurs who built our industry, as well as the intrapreneurs who keep it at the cutting edge of innovation with this sponsorship. Your company's name and logo will also be included in an article featuring two very special industry entrepreneurs and intrapreneurs in the Cable Hall of Fame special commemorative program. 700 quantity.

*Up to 3 guests to attend the celebration dinner on November 15, 2021 at The Cable Center, Denver, CO.\*\**

**CABLE HALL OF FAME  
GIFT BOX SPONSOR** **\$55,000**  
(EXCLUSIVE)  
**SOLD**

Make a festive, lasting impression on your Cable Hall of Fame sponsors! A great opportunity to place an ad, card or even a branded item in this special gift box filled with a variety of surprise items to help toast the Cable Hall of Fame honorees.

*Up to 4 guests to attend the celebration dinner on November 15, 2021 at The Cable Center, Denver, CO.\*\**

**GLOBAL SOLUTIONS  
SPONSOR** **\$60,000**  
(EXCLUSIVE)

Showcase your company's efforts in providing solutions that connect the industry globally with an opportunity to air a 30-second video during the dinner celebration on November 15th at The Cable Center, Denver, CO.

*Up to 4 guests to attend the celebration dinner on November 15, 2021 at The Cable Center, Denver, CO.\*\**

**MARQUEE  
SPONSOR** **\$100,000**  
(EXCLUSIVE)

See your company's name in lights on the virtual red carpet! The Marquee sponsor is the premier presenting sponsorship designed to provide maximum visibility for your company during the Cable Hall of Fame Presentation airing on C-SPAN 3 on November 15, 2021. The production will also be featured in the C-SPAN Video Library and available for on demand viewing immediately following the event.

*Up to 5 guests to attend the celebration dinner on November 15, 2021 at The Cable Center, Denver, CO.\*\**

*\*\*The celebration dinner is dependent upon CDC guidelines regarding social gatherings at the time the event is to take place.*



FOR MORE INFORMATION ABOUT THE SPONSORSHIP OPPORTUNITIES  
PLEASE CONTACT THE DEVELOPMENT OFFICE:

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